



# WILLIAM GRANT & SONS

INDEPENDENT FAMILY DISTILLERS SINCE 1887

## Promotion terms and conditions –THE REYKA EXPEDITION COCKTAIL COMPETITION

<b>Short Terms:</b>	UK 18+. Opens 00:00 26/07/21, closes 23:59 11/08/21. Internet access required. No purchase necessary. To enter competition, create a Reyka Vodka cocktail inspired by your favourite moment in nature. Send your full name, the name and location of your place of work and a max 300-word paragraph on your cocktail's inspiration to <a href="mailto:expedition@reyka.com">expedition@reyka.com</a> . 24 shortlisted bartenders will be chosen to attend the Lake District for the final. Prize: One team of 4 bartenders will win a 2-night all expenses paid trip to Iceland. Max one entry per person/email address. Entrants must enter a single entry and will be formed into 6 regional teams of 4 by the promoter of the Lake District final. Full terms: <a href="http://www.Reyka.com">www.Reyka.com</a>
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<b>Introduction</b>	<p>These are the rules for Reyka's promotion for the chance to win a trip to Iceland.</p> <p>These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry and claim instructions are deemed to form part of the Terms and Conditions.</p> <p>By participating, all entrants will be deemed to have accepted and be bound by the Terms and Conditions. Please retain a copy for your information.</p>
<b>Promoter</b>	<p><b>William Grant &amp; Sons UK Limited</b> (02288241), Form 1, Bartley Wood Business Park, Bartley Way, Hook, Hampshire, RG27 9XA.</p>
<b>Eligibility</b>	<p>This promotion is only open to UK residents aged 18 or over (at their date of entry), excluding employees and their immediate families of the Promoter (or, if not the Promoter, the prize provider), its subsidiaries, other group companies or agents, or anyone else professionally connected with this promotion.</p> <p>The Promoter may verify any details of any entrant or the winner.</p> <p>Entrants must be currently working in a bar that stocks Reyka Vodka. Permission to enter from the employer is not required.</p>

		<p>Internet access required.</p> <p>No purchase necessary.</p>
	<b>Limit on entries</b>	<p>There is a limit of one entry per person/email address. Anyone trying to circumvent this rule will be disqualified from this promotion and any prize award will be void. Entries (bulk or otherwise) made from consumer groups or third parties will not be accepted. If it becomes apparent that an entrant is using a computer(s) to circumvent this or any other condition by, for example, automated means, that person's entries will be disqualified.</p>
	<b>Promotional period</b>	<p>The Reyka Expedition Cocktail Competition entry period will run from 00:00 26/07/21 to 23:59 11/08/21 (GMT UK TIME)</p> <p>Any entries received before the start date or after the closing date (for whatever reason) will be invalid.</p>
	<b>How to enter</b>	<p><b>The entry stage (26/7/21 - 11/8/21)</b></p> <p>To enter the competition, create a Reyka Vodka cocktail inspired by your favourite moment in nature and submit via email along with your full name, name and location of employer (bar) and a paragraph explaining your inspiration to expedition@reyka.com.</p> <p>Entries will be judged between 12/08/21 and 15/08/21 on the following criteria:</p> <ul style="list-style-type: none"> <li>- Creative interpretation of the brief 0/20pts</li> <li>- Practical application 0/20pts</li> <li>- Bonus for menu listing of entry recipe 10pts</li> </ul> <p>Total possible score - 50pts</p> <p>The drink must contain a minimum of 35mls Reyka Vodka.</p> <p>The drink must have a maximum of 5 ingredients excluding garnish.</p> <p>The ingredients can be homemade or store bought.</p> <p>The inspiration paragraph should not exceed 300 words.</p> <p>Entrants will be notified if they have been shortlisted on the 16th August 2021. At this stage, the top 24 judged entrants will progress to the final and placed into 6 teams of 4 representing the 6 regions of the UK.</p>

**The Lake District Final (5th-7th September 2021)**

24 entrants will progress to stage 2 (the final) with an all-expenses paid trip to the Lake District on the 5th - 7th September. Travel, accommodation and food will be arranged and paid for by Reyka Vodka. The 24 bartenders will be formed into 6 regional teams. Scotland, The North, Midlands, South-West, London and the South. The teams will complete the experience together accompanied by a guide who will keep teams safely on track.

Entrants will arrive on the afternoon/evening of the 5th and return home the morning of the 7th. Depending on where entrants are based and the travel requirements, some entrants may need to travel early on the 6th September.

The Lake District final will be a mystery box cocktail competition experience/journey which includes activities such as camping, canoeing, hiking, foraging, canyoning, abseiling. Entrants will be given alternative routes if they do not wish to partake in any activities for any reason. Non-participation will not affect final scores.

Teams must make a Reyka Vodka cocktail using ingredients they have found throughout the Reyka Expedition experience in the Lake District. The drink must be inspired by the experiences during the day.

Entries will be judged on the following criteria:

- Creativity 0/25pts
- Practical application (skill/teamwork/use of ingredients) 0/25pts
- Aesthetics (garnish/vessel) 0/25pts
- Flavour 0/25pts

Total possible score - 100pts

The teams must present their drinks at the end of the day which will be judged by 4 x judges. The winning team will win the trip to Iceland in November.

	<b>General rules on entry</b>	<p>Incomplete, incorrect, lost, late or otherwise deficient entries will not be accepted. The Promoter takes no responsibility for entries delayed, incomplete or lost due to technical reasons or otherwise.</p> <p>Your entry will be deemed invalid and disqualified if it: -</p> <ul style="list-style-type: none"><li>• contains unlawful, defamatory, discriminatory, malicious, indecent or other inappropriate content;</li><li>• contains explicit language of any type;</li><li>• includes the names or images of any individual without their express permission;</li><li>• in the reasonable opinion of the Promoter, causes any widespread or serious offence;</li><li>• contains content deemed socially irresponsible including the promotion of excessive consumption of alcohol;</li><li>• features or refers to children;</li><li>• contains content deemed socially irresponsible or likely to breach the CAP Code;</li><li>• made by an entrant using a false name; or</li><li>• is made on someone else's behalf.</li></ul> <p>Internet service providers' fees may apply when accessing the internet. By using the promotional website, you agree to the website's terms and conditions.</p>
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	<p><b>Prize</b></p>	<p><b>Iceland Prize</b></p> <p>The winning regional team of 4 people will win an all-expenses paid trip to Iceland which includes all travel, travel insurance, food, drink, excursions and accommodation arranged and paid for by Reyka Vodka.</p> <p>The Iceland trip will be a two night experience whereby winners will visit the Reyka Vodka distillery and explore the surrounding area. The winning team must be double vaccinated to forego any quarantine period in Iceland. Exact dates to be confirmed but likely to take place in November 2021.</p> <p>Travel insurance is subject to restrictions and the Terms and Conditions of the insurance provider. It is the responsibility of the winners to meet any additional costs relating to obtaining insurance cover for any pre-existing medical condition.</p> <p>The prize package must be taken as a whole, flights and hotels cannot be redeemed separately. The winners must travel together on the same flight to the prize destination and stay in the same hotel.</p> <p>The winners must each have a valid passport and have all necessary and relevant vaccinations and visas (if applicable) to travel to the chosen prize destination. Each person's passport must have an expiry date no less than 6 months following the dates of travel, unless otherwise specified by a pertinent regulation. All passport and visa requirements are the sole responsibility of the relevant winner.</p> <p>The winners are responsible for all expenses not expressly stated in these Terms and Conditions as being included as part of the prize. All other costs and expenses incurred from the holiday including, but not limited to Covid-19 PCR testing, additional travel, transfers, excursions, visas (if applicable), vaccines (if applicable), accommodation, meals and drinks as required, spending money, tips and other gratuities are the winners own.</p>
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	<p><b>General rules on prizes</b></p>	<p>The Promoter may substitute the prize (or an individual aspect of a prize) for an alternative of equal or greater value where it deems it strictly necessary due to events outside its reasonable control.</p> <p>Winners may not transfer the right to accept their prize to another person without the Promoter’s consent.</p> <p>The Promoter will not offer cash alternatives to the prize. The prize is not negotiable.</p> <p>If fulfilment or any element of this promotion is delayed or affected due to the continuing Covid-19 pandemic and resulting Government restrictions, all entrants affected will be contacted by the Promoter and kept updated of any unavoidable changes to the promotion or prize.</p>
	<p><b>Winner selection</b></p>	<p>The Promoter’s selection of the shortlisted entrants is final.</p> <p>All entries will be judged on the criteria set out in ‘how to enter; clause as per the timings stated, by a panel including at least one judge who is independent from the Promoter at both stages of the winner selection process. The entry stage will be judged by @Bar_Average and there will be 4 independent judges during the final. The Brand Ambassador will not judge the final.</p>
	<p><b>Winner notification</b></p>	<p>The 24 shortlisted entrants will be contacted via the email address from which the entry was submitted on the 16th August for the first stage.</p> <p>Shortlisted entrants have 3 days to verify their details (name, email address, postal address, and age) in order to qualify for the Final . If they do not respond in time another entrant will be selected using the same methodology as above. The Promoter may repeat this process as often as is necessary. Entrants must respond by 19/08/21 for the first stage.</p> <p>For the Iceland Trip, winners will be notified in the evening of the 6th September. They have 14 days to verify their details (name, email address, postal address, passport details and age) via email in order to claim the prize. The prize must be claimed by 20/09/21. If the prize is not claimed by this date, the winner will have no entitlement to the prize and another winner will not be chosen. The prize itself will be arranged with winners by October 1<sup>st</sup> 2021 at the latest.</p>

	<b>Publicity/name release</b>	<p>The winners may be requested to take part in publicity in connection with this promotion and agrees to allow the Promoter to publish their surname and county in the prize winners list.</p> <p>Entrants and winners may be requested to participate in photo, recordings, video and/or filming sessions and to all allow the Promoter, without charge, to use these photos, recordings, videos and/or films in any media and in any manner it sees fit.</p>
	<b>Winners List</b>	<p>The Promoter will make available the winners' surnames and counties to members of the public or regulators who request such details within 3 months of the closing date of this promotion. Entrants can object to disclosure, or request that disclosure be limited in scope by contacting <a href="mailto:Fabiano.latham@wgrant.com">Fabiano.latham@wgrant.com</a>. We may nevertheless disclose the information to the Advertising Standards Authority if required to do so. You may request a copy of the winner's list by emailing <a href="mailto:Fabiano.latham@wgrant.com">Fabiano.latham@wgrant.com</a></p>
	<b>Verification</b>	<p>The Promoter reserves the right to verify all entries including, but not limited to, asking for address and identity details such as passport or driving license (which they must provide within 14 days).</p> <p>The Promoter may:</p> <ul style="list-style-type: none"> <li>• refuse to award a prize;</li> <li>• withdraw prize entitlement;</li> <li>• refuse further participation in the promotion; and/or</li> <li>• disqualify the participant,</li> </ul> <p>where there are reasonable grounds to believe the entrant has broken these Terms and Conditions, won using fraudulent means or otherwise gained unfair advantage.</p>

	<b>Copyright</b>	<p>All entries become the property of the Promoter, and none shall be returned.</p> <p>If the promotion involves the submission of audio, video, text, images or other content, you must ensure your submission:</p> <ul style="list-style-type: none"> <li>(i) is not copied from a third party;</li> <li>(ii) does not otherwise infringe a third party’s intellectual property rights;</li> <li>(iii) does not feature any person (living or dead) without their permission; and</li> <li>(iv) does not contain any defamatory, obscene, offensive, hateful, illegal or otherwise unsuitable materials.</li> </ul> <p>You will retain any copyright which exists in your submission but, by entering, entrants licence and grant the Promoter an exclusive, royalty free, perpetual, worldwide, irrevocable and sub-licensable right to use your content for any purpose in any media, without compensation, restriction on use, attribution or liability. Participants agree not to assert any moral rights in relation to such use.</p> <p>Participants warrant that the materials contain no third party materials, are their original works, have not been copied, in whole or in part, from any third party and they have full authority to grant these rights.</p>
	<b>Tax liability</b>	<p>Any tax liability arising from receipt of the prize will be the responsibility of the recipient.</p>

	<p><b>Liability</b></p>	<p>If for any reason any aspect of this promotion is not capable of running as planned (including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion), the Promoter may in its sole discretion modify or suspend the promotion or invalidate any affected entries.</p> <p>If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these Terms and Conditions, the Promoter will not be liable for any failure to perform or delay in performing its obligation. In these circumstances, the Promoter may immediately terminate the promotion without any liability.</p> <p>Except for any liability which cannot be excluded by law (in which case that liability shall be limited to the minimum allowable by law), the Promoter and its associated agencies and companies will not be liable for any loss (including indirect, special or consequential loss or loss of profits), expense or damage which is suffered (whether or not arising from any person's negligence) in connection with this promotion or accepting the prize.</p>
	<p><b>Brand protection</b></p>	<p>The winning team must not do anything which could, in the reasonable opinion of the Promoter, bring the Promoter or its brand into disrepute before, during or after this promotion. During the final in the Lake District, there will be no alcohol available or to be consumed by teams before, or during the day's activities. Any teams seen to be drinking may be disqualified.</p> <p>The Promoter encourages responsible drinking and encourages entrants to read <a href="http://www.drinkaware.co.uk/">http://www.drinkaware.co.uk/</a> for more information.</p>
	<p><b>General</b></p>	<p>If any of these clauses are determined to be illegal, invalid or otherwise unenforceable, then it shall be deleted from these terms and conditions. The remaining clauses shall survive and remain in full force and effect.</p> <p>These terms and conditions are governed by English law. The Courts of England and Wales will have exclusive jurisdiction unless you live in another part of the UK, in which case your local courts will have jurisdiction.</p>

	<b>Data protection</b>	<p>The Promoter will use the personal details supplied by entrants for the administration of the promotion, which may involve transferring that information to third parties involved in the administration of the promotion (e.g. the Promoter's marketing agency) and, in the case of winners, the fulfilment of the prize.</p> <p>The personal details entrants submit must be true and up-to-date. The Promoter cannot be held responsible for entrants or winners failing to supply accurate information which affects their participation, prize acceptance or delivery of their prize.</p> <p>The handling of this personal data will be in accordance with the Promoter's Privacy Policy which can be found at <a href="https://www.williamgrant.com/gb/privacy-policy/">https://www.williamgrant.com/gb/privacy-policy/</a>. By participating in the Promotion, you agree to this use of your personal data.</p> <p>You can request access to your personal data, or have any inaccuracies rectified, by sending an email to <a href="mailto:DataProtection@wgrant.com">DataProtection@wgrant.com</a>.</p> <p>If you are required to submit a third party's personal data to enter the promotion, you must ensure that the person whose details you submit has given their consent for you to provide the Promoter with their personal data.</p> <p>By participating in the promotion, you agree to the use of your personal data as described here.</p> <p>All personal data will be deleted by November 30<sup>th</sup> 2021.</p>
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