

User Generated Content Policy

This User Generated Content (**UGC**) Policy governs any content that you create, post, upload, or link with our website and/or our brands. Read this Policy in conjunction with the [Website Terms & Conditions](#) and [Privacy Notice](#).

William Grant & Sons Ltd., and each affiliate within the William Grant Group of Companies, reserves the right to monitor and review all content and remove any such user content that does not comply with any of our policies under our sole discretion.

Please note that offenders may be reported and blocked from participating on the page.

We are not responsible or liable for any content posted or uploaded to this website and/or page by its users, or any content on third party websites.

Guidelines:

- Do not encourage or condone underage drinking, drunk-driving, illegal, irresponsible, or excessive consumption of alcoholic drinks.
- Do not exaggerate or promote the alcohol strength or intoxicating effect of a drink.
- Do not present abstinence or moderation in any negative way.
- Do not use swear words or language that may offend or be considered inappropriate.
- Do not show people who appear to be drunk or in any way imply that drunkenness is acceptable.
- Do not feature any people who are, appear or act to be under 25 years of age.
- Do not post any content containing themes or images appealing to persons below the legal purchase age.
- Do not associate consumption of alcohol with sexual or social success and performance.
- Do not suggest any association with violent, aggressive, dangerous, or anti-social behaviour.
- Do not post any content which is defamatory, obscene, indecent, abusive, offensive, harassing, violent, hateful, inflammatory, or otherwise objectionable.
- Do not post any content that promotes sexually explicit or pornographic material, violence, or discrimination based on race, sex, religion, nationality, disability, sexual orientation, or age.
- Do not post any content that infringes any intellectual property, privacy, or other rights of any other person.
- Do not post personal information about yourself unless specifically required to for a specific purpose.
- Do not post any content that would be likely to deceive any person.
- Do not post any content that promotes any illegal activity, or advocates, promotes or assists any unlawful act.
- Do not post any content that impersonates any person or misrepresents your identity or affiliation with any person or organization.
- Do not post any advertising, spam, or links to external sites. This includes posts used to direct traffic to other websites, blogs, or pages.